

#### CONTACT



Fardis, Karaj



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www.MahdiShahi.com

<mark>in</mark> Mahdi Shahi

### **EDUCATION**\_

### bachelor

Computer engineering Karaj Islamic University 2020- 2025

English language learning Jahesh & Jahad daneshgahi accademy 2012- 2020

## AGE

April / 17 /2002 1381/01/28

## MAHDI SHAHI

WEB DESIGNER,
DIGITAL MARKETING SPECIALIST
BUSINESS DEVELOPMENT SPECIALIST

#### JOB EXPERIENCE

2020 - Present Founder & CEO Mobuca Digital marketing Agency



Mobuca Agency service small stores, resturaunts and personal brands to do marketing strategy, design and manage their website or social media pages and advertisement through Digital channels.

2022 - 2023

web designer & webmaster(technical & SEO) Pakhsh Barjasteh Aftabi Holding



we cooperation to design and management 5 website for it sub-companies as project in 3 month.

2023 - present web designer & webmaster(technical & SEO) MFT (Alborz Units)



Design a contentfull website with large sitemap that design project was disappeared 3 times, before!

2024 - present CMO ( Chief Marketing Officer ) DIARA Lifestyle co.



A large companey that offers Beauty, Gym, Skincare and other Lifestyle services and also import and sale Assessment equipments and sport unique equipment from Italy (Reaxing) and South Korea (Omnifit). We succeeded to have cooperation with (Leagu Bartar national football org) and other famous companies.



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BUSINESS DEVELOPMENT SPECIALIST

#### **VOLUNTEERING\_**

2021-2023 CECKIAU/ Karaj Islamic Azad university



master of content and marketing department in Computer Engineering Community

2023 ( WSS 8th)
WSS seminars/ Sharif univercity





member of marketing department

2024 ( WSS 9th) WSS seminars/ Sharif univercity



member of marketing department



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## MAHDI SHAHI

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DIGITAL MARKETING SPECIALIST
BUSINESS DEVELOPMENT SPECIALIST

## SKILLS\_

Photoshop	Wordpress
Photo edit app	CMS
Filmora	woocommerce
Video edit app	E-commece tool
Google analitycs	marketing campaign
Digital marketing tool	skill
Yektanet tool	social medi marketing
Digital marketing tool	Digital marketing skill
Html & CSS	SEO •••••
coding language	Digital marketing skill
content creator	Bussiness development • • • • •
skill	skill

## INTERESTS\_

• Gym • video game • billiards • horseriding

# INTERNATIONAL CERTIFICATES



# **NATIONAL CERTIFICATES**





